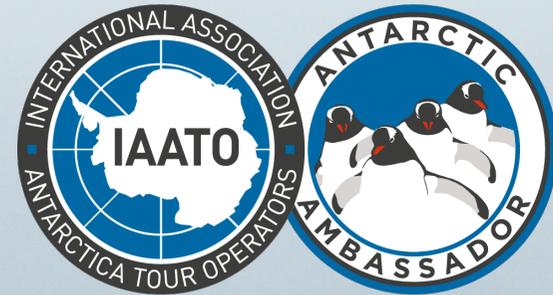


Tourism monitoring in Antarctica, Berlin, 28 May 2022

# An Overview of Antarctic Tourism

By the International Association of Antarctica Tour Operators (IAATO)



Amanda Lynnes, IAATO Dir. Environment  
& Science Coordination



[WWW.IAATO.ORG](http://WWW.IAATO.ORG)

The International  
Association of Antarctica  
Tour Operators



106 IAATO Members:

55 Operators & Provisional Operators

51 Associate members

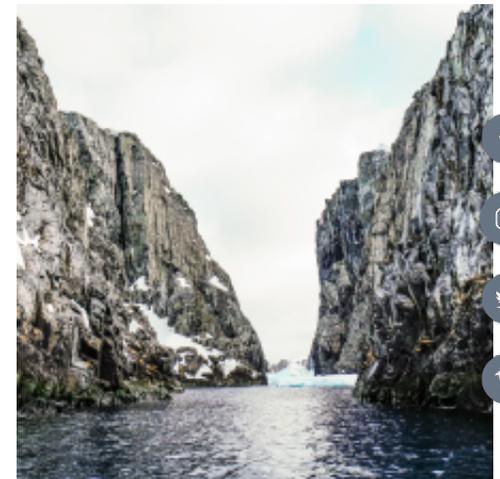
[WWW.IAATO.ORG](http://WWW.IAATO.ORG)



## IAATO's Mission and Vision

### Safe, environmentally responsible private sector travel

- Operate within the Antarctic Treaty System
- No more than a minor or transitory impact
- A corps of ambassadors for Antarctica's continued protection



## IAATO Committees & Working Groups

<b>COMMITTEES</b>					
<b><u>Executive</u></b> 6 Operators	<b><u>Bylaws</u></b> 3 Operators 1 Prov Operator	<b><u>Compliance &amp; Dispute</u></b> 8 Operators	<b><u>Finance</u></b> 3 Operators	<b><u>Membership</u></b> 6 Operators	<b><u>Antarctic Gateway</u></b> 16 Operators
<b><u>Climate Change</u></b> 9 Operators 4 Prov Operators 1 Associate	<b><u>Deep Field &amp; Air</u></b> 6 Operators 1 Associate	<b><u>Field Operations</u></b> 21 Operators 4 Prov Operators 2 Associates	<b><u>Marine</u></b> 16 Operators 4 Prov Operators 3 Associates	<b><u>Yacht</u></b> 8 Operators 3 Prov Operators 2 Associates	
<b>WORKING GROUPS</b>					
<b><u>Associates</u></b> 6 Associates	<b><u>Education &amp; Outreach</u></b> 13 Operators 1 Prov Operator	<b><u>Emperor Penguin</u></b> 7 Operators	<b><u>Helicopter</u></b> 6 Operators 2 Prov Operators 1 Associate	<b><u>Managing for Growth</u></b> 17 Operators 2 Associates	<b><u>Ross Sea</u></b> 7 Operators
		<b><u>Ship Scheduling</u></b> 16 Operators 2 Prov Operators 1 Associate	<b><u>Submersible</u></b> 5 Operators 3 Prov Operators 1 Associate		





## What we can do:

Self-manage for safe, environmentally responsible travel

Commit to the Environment Protocol

Be a trusted and valued stakeholder

## What we cannot do:

Control numbers or trade



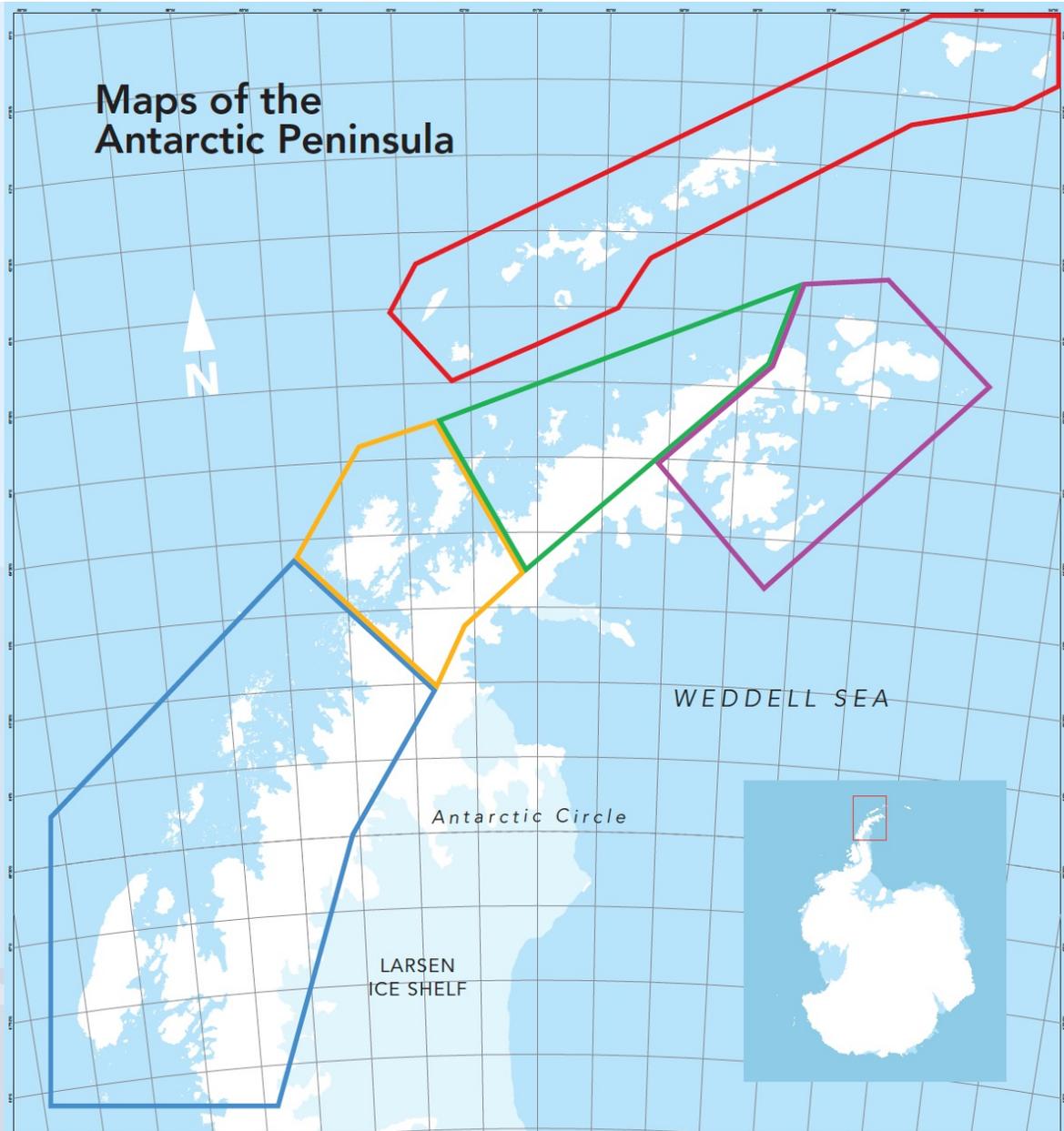
# IAATO Areas of Operation

IAATO estimated % of visitors travelling to Antarctica by sector 2022/2023. Number of vessels is not absolute for each sector. Some vessels may fall under air/cruise and traditional tourism in the same season, for example.

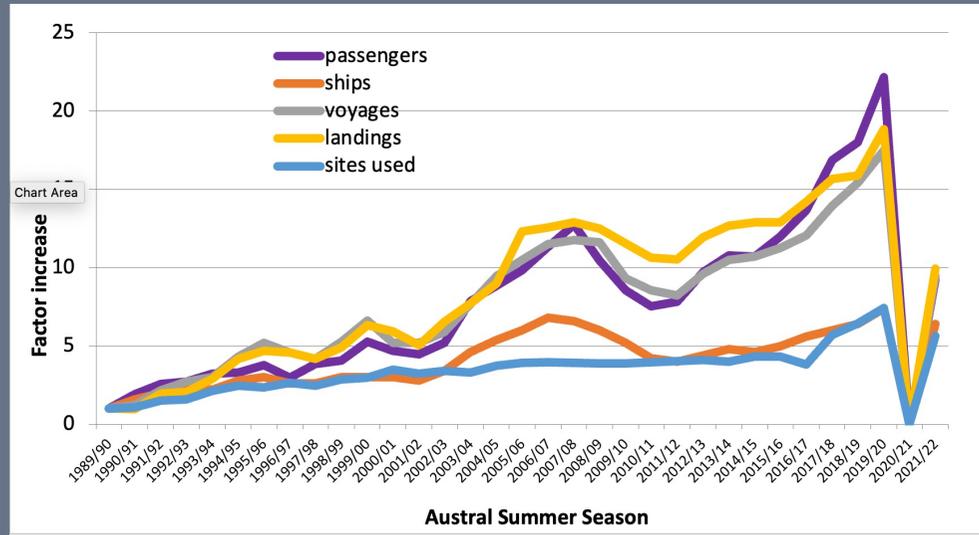
Tourism type	No of vessels	% Visitors travelling
Traditional seaborne tourism, Peninsula	48	60
Cruise only, Peninsula	7	34
Air/Cruise, Peninsula	14	5
Ross Sea, Continental	6	<1
Yachts	7	<1
Deep field	4 Operators	<1



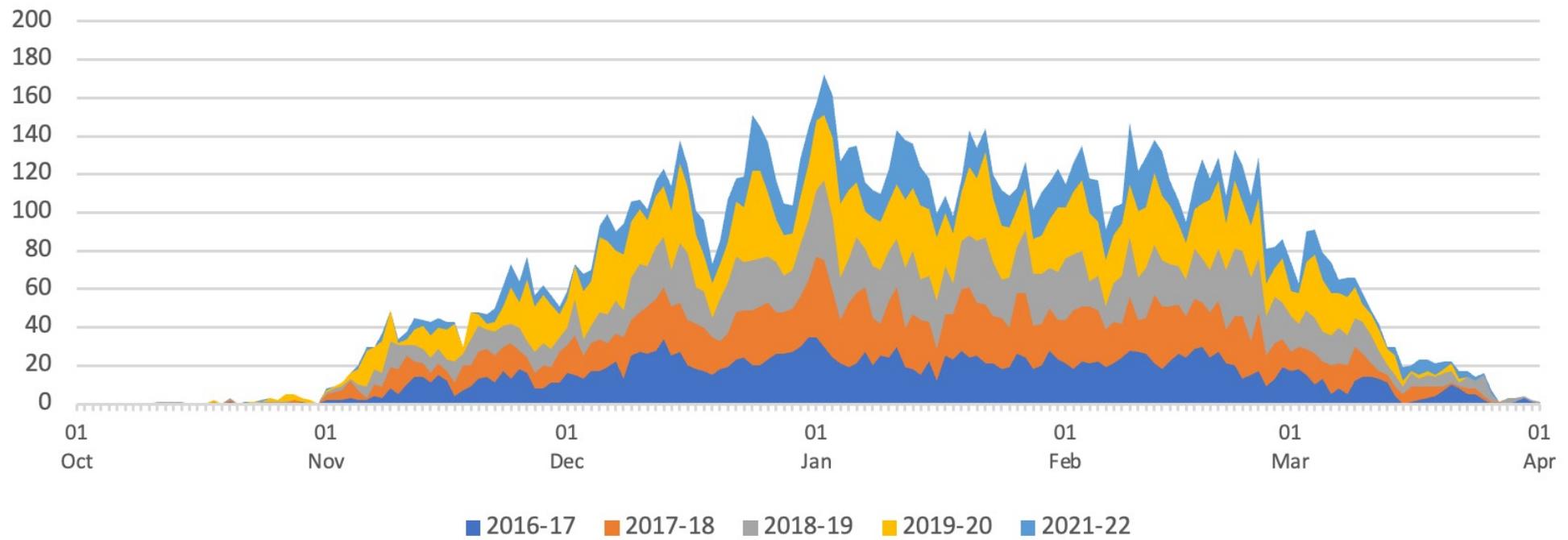
# Maps of the Antarctic Peninsula

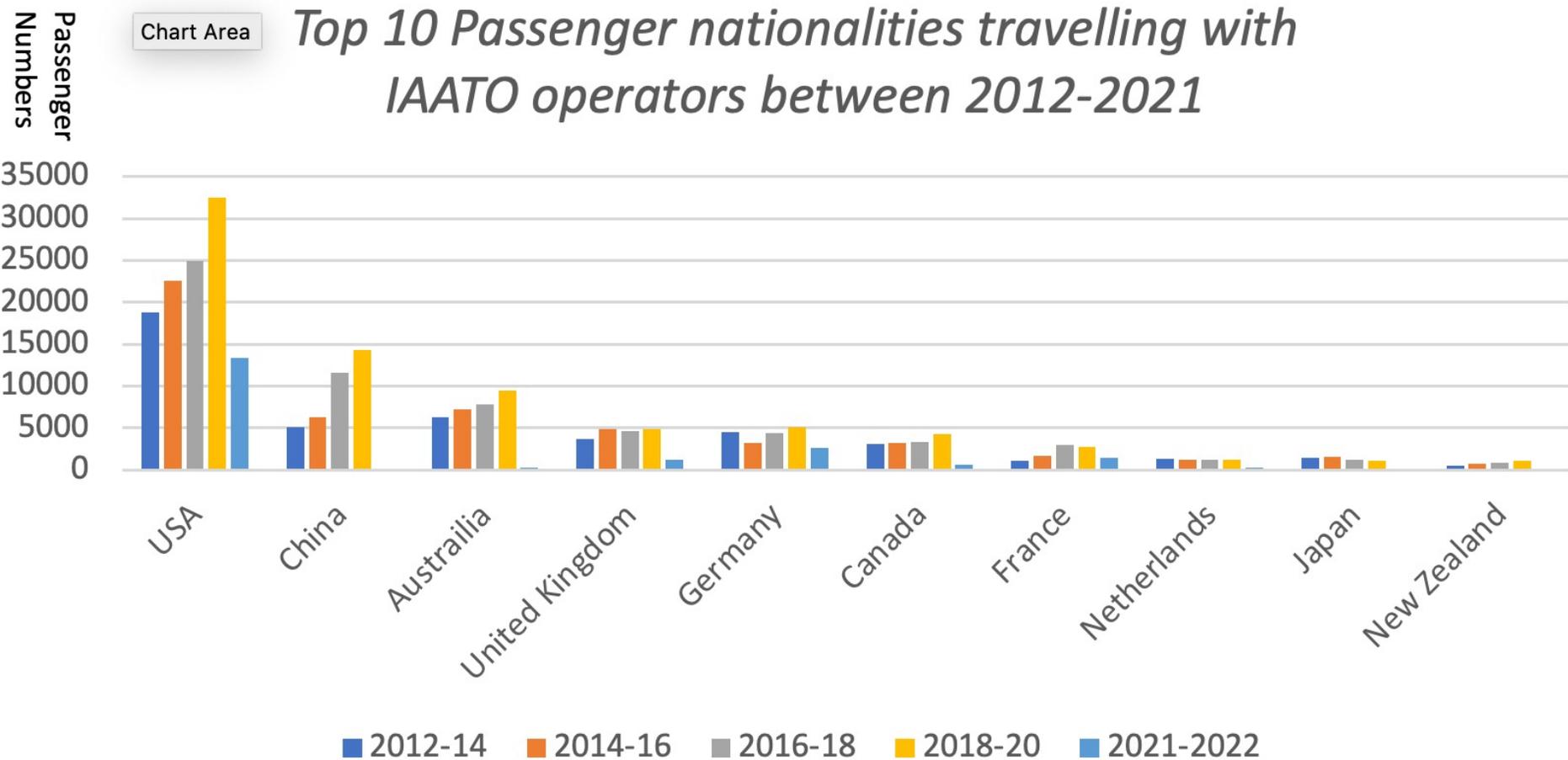


## Landed activity on the Peninsula

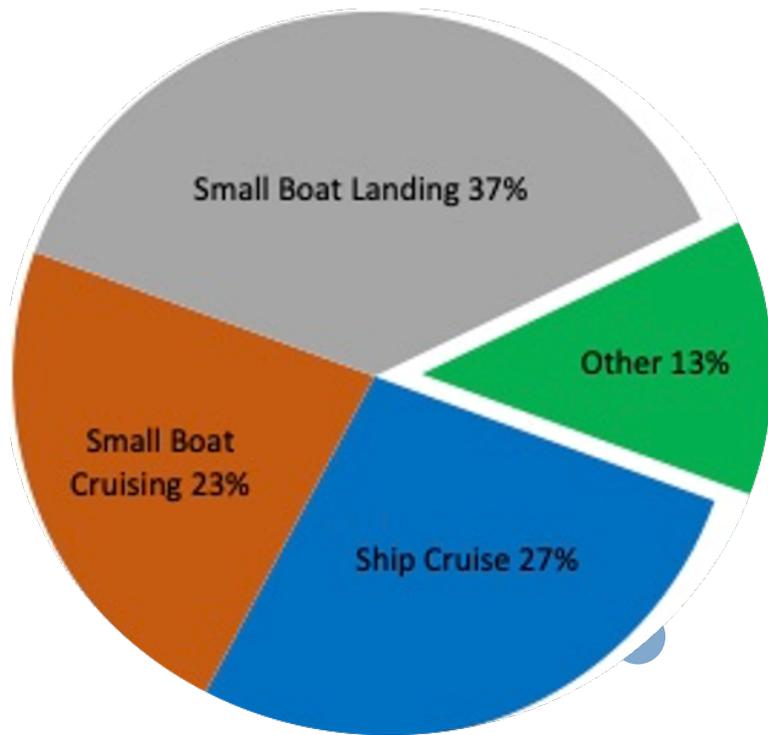


### Number of Landings Per Day October- April 2016-2021\* \*2020-21 Excluded





# Activities



# Furthering a mission

- Live Ship Scheduler
- Mandatory assessments
- Mandatory whale avoidance protocols
- Mandatory observations
- Formalization of Antarctic Ambassadors
- #WeareIAATO



# Needs and opportunities – final thoughts from IAATO

Untangling human impacts is tricky but...

Build on foundations

What are the gaps?

Harness the community

Build in feedback

Keep bias in check

Collaborate for success



Thank you



[www.iaato.org](http://www.iaato.org)

